



WAYS TO SHARE YOUR VOICE

/ all platforms are open to interpretation, creative input, and negotiation /

GFJ STORIES

- / narrative stories, approximately 1,000 words
- / illustrated with approximately 6 beautiful photographs, or other visual artwork
- / goal: to inspire people on their career paths by exemplifying what is possible
 - / published approximately once per month
 - / shared on our site, in our newsletter, and on instagram
 - / 130k + registered users
- / writing budget begins at \$800, open to negotiation
- / photography budget begins at \$800, open to negotiation
- / see examples at goodfoodjobs.com/blog

TUESDAY NEWSLETTER

- / introduction: essay on a topic of your choice, approximately 500 words
- / photograph: used on instagram and in our newsletter archive
- / tidbits: links to any content / resources you want to share, at least 3
- / job highlights: choose six recent job posts that you'd like to shine a light on
 - / published every Tuesday
 - / shared on our site and on instagram
 - / 70k+ subscribers
- / writing budget begins at \$400, open to negotiation
- / photo budget begins at \$250, open to negotiation
- / see examples at goodfoodjobs.com/newsletter

INSTAGRAM @GOODFOODJOBS

- / caption: short essay on a topic of your choice, approximately 250 words
- / photograph or visual art
- / published any day of the week
 - / 9k+ followers
- / writing budget begins at \$200, open to negotiation
- / photo budget begins at \$250, open to negotiation
- / see examples at instagram.com/goodfoodjobs